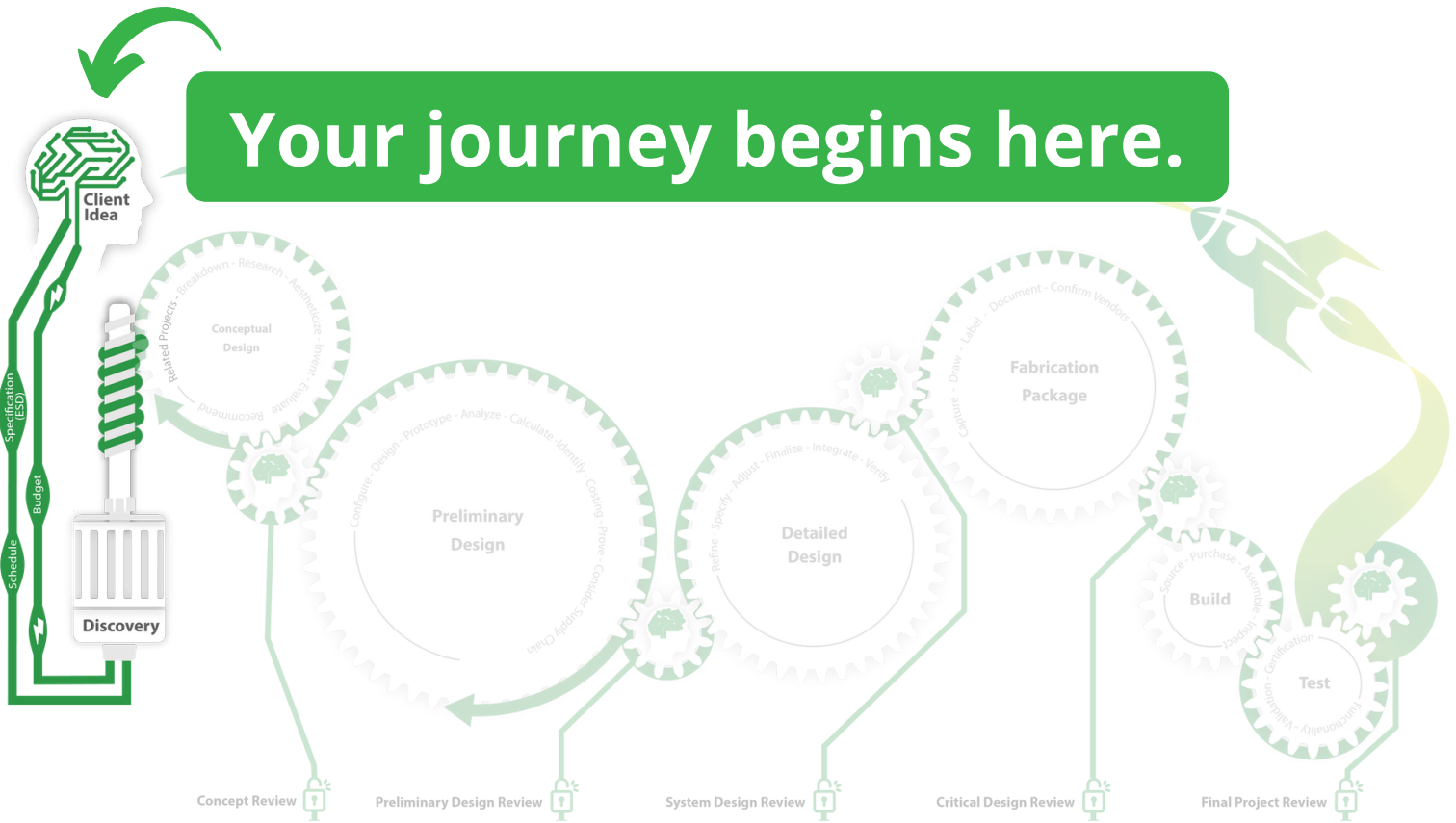




DISCOVERY

Your journey begins here.



What is the Discovery phase?

It is the first step in our process design map. This is where you and a specialized team suited to your specific requirements begin to brainstorm the idea, breaking it down into functional blocks and build the design plan.

What should be prepared for a great discovery?

A good input tends to render a good output. Your preparation is key to the success of the Discovery. Over the last 17 years we have noticed these key inputs from you give your dedicated Enginuity team a leg up to ask detailed and focused questions to truly answer key questions.

Competitor Insight · Sketches · A sense of client engagement · Research / Patent Search · Presentations · Industry Insight · Market place analysis · Clear Objectives · What have you tried? What worked?

You may have some or none of this in place, we work with what you bring us.

We aim to answer these types of questions:

1. Who will interact with or buy the product or process? How will they interact?
2. Can it be designed, prototyped, and manufactured? Who will make it? Will it scale?
3. What will it cost the prototype, pre-production, and production phases? What are the funding milestones? What do we need to show investors, and when?
4. What are the success indicators and risk factors? How will we know when we get there?
5. What's the timeline and what "gates" will we pass through along the way?
6. How does this project fit into your corporate strategy or 5-year-plan?

What do I receive once the Discovery phase is complete?

We aim to present a detailed document outlining a roadmap for you to explore your options. Those may include, but are not limited to:

- A draft engineering specification
- A document that can be used to submit to funding agencies, investors, and banks
- A document that sets realistic expectations for goals, boundaries, timelines, and budgets
- A summary of design challenges
- Your tangible next step.